

# Quote

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## AVIATION

Training of pilots, observers, air gunners and ground crews for the British Empire has been speeded up in Canada, so much that the British Commonwealth Air Training Plan is now a year ahead of schedule. By end of 1940 all 80-odd air fields for the training scheme will have been completed. Training requires 26 weeks and graduates emerge with rank of sergeant pilot. By September 3,500 pilots, air gunners and observers were in training. Number graduating annually when schools get into full operation is military secret.

Instead of receiving 1600 planes from England for training purposes, as planned, Canada has returned what planes have arrived, and has gone into production locally.—JAMES MONTAGUE, "Canada Supplies the Pilots" *Popular Aviation*, 12-40.

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Britain is all set to train 4,000 of its RAF pilots in the United States this winter—if the needed training planes can be obtained here . . .

Defense authorities, at the President's direction, have tackled the problem, and a solution may be worked out. If so, the young Britishers will train here as civilians in private flying schools. This is within the law. Special legislation would be needed to train them in army and navy schools.—PEARSON & ALLEN, Washington correspondents.

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As between two great nations, there is no such thing as complete command of the air.—HERBERT HOOVER.

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## BUILDING

**Pour Yourself a House**—Hal B. Haynes, 28 year old concrete engineer, of Los Angeles, has made the most important contribution to home-building since the invention of the nail. His method assures complete construction in 48 hours; he builds a dozen houses with no more labor than generally required for one.

Haynes casts walls, inner as well as outer, of a special concrete mixture in steel forms, with plumbing, electric

## Spiritual Defense

And while we are preparing our physical defense, let's pay real attention to our moral and spiritual defense. Let's mobilize our people for the tasks ahead by dedicating them to a new spirit of service. To get the defense program completed, there must be something more than the patriotism of songs and oratory. Sacrifice for a national cause should be taught in factories, in schools, in churches and in government.—DAVID LAWRENCE, in *United States News*

conduit and steel window sash all in place. Wall paper or paint applied direct to cement surface.

Eight men can mount forms, tie in conduit, water pipes and sash, pour concrete for 5-room house in 7 hours. Roof applied following day and house is complete! Proof against fire, earthquake, wind, moisture, termites, dust, sound and extremes of temperatures.

Haynes has "poured" 100 houses; has been commissioned by Venezuelan government to build 1,000 dwelling units.—RAWSON S. HOLMES, *Future*, 11-40.

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## BUSINESS

**Prospects**—Re-election of President Roosevelt does not make any appreciable change in the outlook for business in the immediate future. But note that we say "in the immediate future" . . .

From the long-term point of view . . . one is forced to the conclusion that Mr. Roosevelt's re-election is not a favorable development. It will not, of course, bring a collapse of our economy, but neither will it bring the encouragement and confidence which is so badly needed. It means, in a word, that, except for the stimulation of the defense program, we will merely continue to limp along, probably never dropping back to the low points of 1932, but also never rising to that level which gives us assurance that we are on the road to a lasting prosperity.—RALPH RONEY, business analyst, in *Newsweek*, 11-11-40.

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## DEFENSE

**Domestic Help**—Many household workers are going to find opportunities outside the housework field within the next few months. The Secretary of Labor predicts 5 to 6 million additional workers will be needed during next year for defense and non-defense employment. Already . . . falling off of applicants for domestic work, and W.P.A., training schools . . . having trouble finding trainees. Editorial in *The Woman's Press*, 11-40.

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**How to Rearm Fast**—Writing in *Scribner's Commentator* (11-40) Frank Chodorov points out that getting munitions is an economic, not a political problem. Production capacity is the key. Increased production demands increased capital. And profits remain the only magnet to lure capital. Thus:

"The easiest way to increase returns to capital invested in armament making is to exempt it from taxation—entirely . . . Just as government lures loans from capital through tax-free bonds, so it should attract capital to the building of tax-free armament plants and products . . .

"In view of the need for more revenue to meet the mounting national debts, this proposal to exempt from taxation what apparently will soon be the biggest business in the country may seem fantastic, (but) a tax on things bought by the government must be paid by the government—that is, by the people. It merely adds to the national burden . . .

"However, capital cannot be attracted by tax-exemption, or in any other way, to industries which are monopolized . . .

"So, if we want war products, and lots of them, let us untax them, and at the same time levy heavily on all monopolies."

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## DEMOCRACY

Democracy is a way of life, as well as a kingdom of rights.—DR. CHAS. A. DYKSTRA, *draft* director.

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## DIET

If you are overweight, life presents a paradox. Loss is gain.—*Scribner's Commentator*.

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## FATE

Fate is portable, you do not run up against it; you carry it with you.—GEORGE BARTON CUTTEN, President, College University.

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## HAPPINESS

Essential to a man's happiness, according to Prof. Edward L. Thorndike, noted Columbia University psychologist, are these items:

1—The approval of your community; at least the absence of scorn or contempt.

2—Friends and affection.

3—The opportunity for exercising power over some person, animal or thing, to make them do what you wish. A boy with a dog would be an example.

4—A chance, now and then, for adventure.

5—Some room or place where you can go and know that no one is going to intrude.

6—Something or somebody to be angry at and attack.

How many do you have?—Quoted in *Your Life*.

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## IMAGINATION

**Hypochondria**—Attesting that even the professional mind is not immune from imagined ills, Dr. M. Benmosche, surgeon at Mt. Sinai hospital, New York, relates this anecdote in his new book, "A Surgeon Explains to the Layman" (Simon & Schuster, \$3.):

One evening, as a medical student, young Benmosche read, in his textbook, a realistic account of stomach tumors. By midnight, he had worked himself into severe cramps. Hurrying to his instructor next morning, he announced that he was stricken with cancer.

"There's only one cure for you, my boy" the professor announced solemnly. "Don't eat so many peanuts before you go to bed—and get on to the next chapter."

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## INTOLERANCE

Clever politicians learn how to goad on the furious and frightened mass, just as the matador learns the technique of arousing the bull to combat. As a psychiatrist I find it fascinating, from a purely clinical angle, to read

## Wisecracks of the Week

The era of shirtsleeves to stuffed shirts in one generation has passed in America.—**SINCLAIR LEWIS**.

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Looks like the only solution is for us to secede from the South.—A Northern Republican Politician, discussing the election returns.

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Independent Voter: A fellow whose mind never stays made up.—*American Business*.

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Diplomacy is to do and say the nastiest thing in the nicest way.—I. Goldberg.

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About the only break a man can get by setting around waiting for it is heartbreak.—**TRAMP STARR**.

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Definition of a good speech: A beginning and a conclusion, placed not too far apart.

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Danger of Prophecy: If you are right, no one will remember; if you are wrong, no one will forget.

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One of the loveliest phenomena in nature is the change in mother's voice when she stops scolding the children to answer the telephone.—**HARLAN MILLER** in *Better Homes & Gardens*.

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occasionally the publications addressed to mass insanity, such as the Communist *Daily Worker*, or the Nazi *Weckruf und Beobachter*, or Father Coughlin's *Social Justice*. Intolerance is a form of insanity and demagogues are ever available to inflame that sickness to promote their own political objects.—Dr. LOUIS BERG, "Intolerance is a Form of Insanity," *American Mercury*, 11-40.

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## JOY-OF-LIVING

There was once a priest who went through the world with his hands hidden in his sleeves and his eyes fixed on the ground in token of his renunciation of all the world's goods. But one night he had a dream, and in it he seemed to have died and been borne up to the very throne.

There the great Lord of Life bent His glance upon him, smiling, and said:

"Well, how have you enjoyed My beautiful earth?"

And the poor priest could only say that he had never looked at it. He had been so busy trying to attain

some undemanded virtue that he had quite forgotten to rejoice or to look at the world.

Then God sent him back to earth as unfit for Heaven, and the priest awoke from his dream and determined from that moment to take the best that life could offer. He knew that the joys of Heaven were for him only who had truly loved the joys of earth, and from that awakening he steeped his soul in all the meek, accessible joys of natural loveliness.

—LINE HARGAR, in *The Vagabond*.

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## LIBERTY

If you think the price of liberty is high, stop and think of the price of dictatorship. A dictator demands not only the ultimate in taxes, but absolute control over the minds, the bodies and the souls of his people.—RON FULKERSON, *Kiwanis Magazine*.

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## LONGEVITY

Length of life in the United States has increased from an average of 36 years in 1800 to an estimated 63 years in 1940. Increased life span is due chiefly to the following: Using antiseptic methods in surgery; pasteurization of milk; chlorination of water; vaccination, serums, insulin; control of flies, mosquitoes, rats; smaller families, which lessen the spread of epidemics.

Average age of life in U. S., is longest in South Dakota. World record is held by New Zealand. Shortest span is in Italy—13 years below New Zealand.

Both underweight and overweight shorten life, but latter is the worse enemy. College athletes live 2 years less than students who graduate with honors. Hard work does tend to shorten life.—From statistics quoted by DR. DONALD A. LAIRD, *Ladies Home Journal*, 12-40.

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## MUSIC

Will it make you a better man—braver, wiser, kinder—to listen to . . . music? No, certainly not—in spite of what some books may tell you. But there's this that you might remember: music is one of the very few things, like literature, that distinguishes human beings from animals. Never to experience it in its finest forms is to miss one of the highest privileges attached to membership in the human race.—HENRY W. SIMON, in *PM*, 11-3-40.

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## NATIONALISM

We are in a fight to the death against a way of life that denies every affirmation of our own tradition. Take, for example, the concept of Nationalism. There are two senses in which the word can be used, and they are as far apart as the poles. As the totalitarians use it, they mean that my nation has a claim to all my worship, and that no other nations have any claim to anything. As we use it, we mean that all nations have their own identity and integrity as human facts, and that, therefore, nations should respect each other's nationality. When Hitler talks about a Monroe Doctrine for Europe he means a Europe in which no other nation but Germany has a voice. When we speak about the Monroe Doctrine we mean that the more we as Americans love the United States, the more we realize that each man in this hemisphere should love his own land, and that we will protect him in his right to do so. Here is a difference in which the very deepest loyalties of our own lives are involved, and America ceases to be America when it loses the capacity to respond to it.—FRANK KINGDON, "Toward a Dynamic Democracy," *Survey Graphic*, 9-40.

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## PHILOSOPHY

**A Father to His Son**—Dear Son: If you are sweet on a girl and you don't get her, and you are just heartsick about it, and you know absolutely that you will never be able to live without her, this is to advise you that your ole man felt the same way once about a girl named—a girl named—dadburned if I can recall it for you right now. Your Dad—CAL TINNEY, in *Your Life*.

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## POLITICS

**Willkie Would 'a Won**—The statistically-minded are figuring that a switch of less than half a million votes in 13 states would have given Wendell L. Willkie the victory. Here's how:

State	Electoral Votes	Switches Required
New York	47	130,000
Illinois	29	70,000
Ohio	26	63,000
Minnesota	11	16,000
Wisconsin	12	10,000
New Jersey	16	28,000
Massachusetts	17	68,000
Connecticut	8	30,000
Oregon	5	15,000
New Hampshire	4	5,800

Wyoming	3	3,200
Nevada	3	6,000
Delaware	3	6,000

Totals ..... 184 446,000

It's equally true that if President Roosevelt had received 170,000 more votes, in the right places, he would have won every electoral vote.

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## Laugh Lines

In Indianapolis, an election celebrant, noting the first rays of morning, burst forth into poetic rhapsody: "The day" he announced, "is at dawn-ing."

"Huh?" responded the sleepy barkeep.

"Browning" explained the patron, condescendingly.

"Oh" concluded the barkeep, "the folks that make those automatic guns."

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At Anderson, S. C., when a registrar asked a draftee to supply the name of a person most likely to know his whereabouts at all times, the latter scratched his head, and then drawled the name of a credit clothier. "They have been keeping up with me for the last three years" he concluded.

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At Idaho Falls, Idaho, a negro, similarly interrogated, replied: "Well, ah's got a lady friend who travels with me; she usually knows wheah ah's at."

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Ernie Pyle, the vagabond columnist, summing up his experiences after five years of continuous travel: "My 'most confused' moment was this last spring in Mexico City.

"The ladies' and men's retiring rooms are labeled 'Senoras' and 'Sen-ores'. That's an awful lot alike, you see, for travelers who aren't too meticulous about their Spanish.

"So I walked through the door, and smack into the ladies' room. No harm was done, however, and I walked right back out again.

"Then I took my bearings, consulted my Spanish dictionary, and this time walked confidently and correctly into the men's department. And I'll be darned if there weren't two old ladies in there! Americans, too. So I just gave up and went out to the hangar."

## PROGRESS

**Tragedy of Standing Still**—I think there is no more tragic thing in business life . . . than the individual who gradually ceases to keep up, not only with intellectual and cultural interests generally, but also with his own profession. I have seen, unfortunately,

too many men who are trying camel-like, to live off their hump—the hump of their accumulated knowledge and experience, up to the point at which they cease to continue their inquiring study in the field in which they work.—K. B. ELLIOTT, v. p., Studebaker Corp'n.

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Hitching your wagon to a star is no longer the limit. Millions of folks now want to hitch the trailer to a rainbow, and attach the flivver to any hot-looking comet going their way.—DAVE BOONE.

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## RELIGION

**No Bible Blackout**—I cannot believe that Christ has had His day with men and that now He is about to give them over to the Nazi and the Red. It is absolutely incredible to me that God can be stopped. This is not humanity's end. Humanity is a stubborn, sacred, deathless thing; it has risen from the dust ten thousand times. Trade, art, culture, faith, hope and charity will persist, provided humanity wants them to exist. And humanity will, so long as there is The Book crying among them that "The earth is the Lord's, and the fulness thereof."—FRANK S. MAD, *Christian Herald*, 9-40.

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## TAXES

**Advertising at Half-Price**—The recently-enacted Excess Profits Tax is making company officials wonder whether they ought not to invest a part of the tax in additional advertising. A table prepared by J. K. Lasser & Co., New York accountants, shows:

If a Company has a 1940 net income of \$100,000, and had average earnings in the 4 years ended 1939, of \$50,000, it would pay a Federal Normal and Excess Profits tax of \$30,050. But, if it invests for advertising in 1940, \$20,000 of this sum, it would consequently reduce its 1940 earnings by that amount, and pay a tax of only \$21,275, giving a saving in tax of \$8,775. Thus, the advertising actually would cost \$11,225, or 56.1% of its actual worth.

Uncle Sam would not be loser in the transaction, for advertising is a business-builder and stimulant. For every dollar the government might lose in excess profits taxes, it would probably get back two dollars or more from increased sales and incomes brought about by effective advertising.—Condensed from *Sales Management*, 11-1-40.

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## WAR

Powerful influences are working on the Administration to extend vastly increased help to Britain.

It has been indicated that U. S. might soon take over task of preventing spread of war in Pacific, relieving British fleet for duty in Atlantic. Nazi sea-raiders are loose in Atlantic, playing havoc with shipping between American, Canadian and British ports . . . unless situation controlled soon, American aid to Britain may be too late. "What good will it do to turn over to Britain 50% of warplanes turned out in this country, if ships carrying them are sent to the bottom?" Only bombers can be ferried across on their own wings?—Condensed from report of WILLIAM PHILLIP SIMMS, Scripps-Howard Foreign Editor.

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Prospect is NOT that U. S. will declare war on Germany to aid Britain. Prospect more nearly is that Germany might declare enmity for the United States; might move to strike by sabotage, and otherwise, at American industries supplying British; might strike by fifth-column movements in Latin America to divert U. S. attention. Prospect is NOT that U. S. will declare war on Japan. Prospect is that this country gradually will refuse to supply the Japanese with materials that can be used against the U. S. Also, prospect is Japan may attack American interests; may attack in a way to jeopardize the American-owned Phillipines.—*United States News*, 11-8-40.

" "

If Russia joins the Axis, Turkey may not be able to resist long, and the Near East may fall. (The Japanese may simultaneously move further south and west, threatening India.) The British blockade might break down and Britain's connecting links would be badly impaired. She then may still win the war, but it would be . . . a very long war and one of extreme sacrifices.

The Axis will make violent attempts to bring Russia to "reason" and to conquer the Near East (and China) in the very near future . . . Their decisive steps—decisive one way or the other—should be forthcoming this winter. They are likely to confront the American people . . . with necessity of taking a stand on war or peace.—Dr. Melchior PALYI, "The Turning Point of the War." *American Business*, 11-40.

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## Good Stories you can use . . .

"Cactus" Jack Griswold, of Warren, Wyoming, tells about the college professor who decided to lecture his history class on "How to Stop the War." He went on and on and on before finding a terminal.

"Gee, professor!" said one of the students. "That was a fine lecture—went splendidly—but at one time I was somewhat anxious about you."

"Thanks, but why were you concerned in my behalf, young man?"

"Well, a rumor went around the room that the war would be over before your lecture ended."—*American Legion Monthly*.

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DeWitt S. Morgan, a well-known educator tells this one, to illustrate the point that co-operative effort aids all concerned.

An American group, traveling overland in the Orient, came to a bridge which, in modern parlance would be termed a "bottleneck," as several roads converged at this point. As the Americans approached, they observed conveyances stalled in all directions. Looking closer they discovered the difficulty. Two coolies, about to cross the bridge, had stalled their light cart deep in the mire. Push and pull as they might, they could not budge it. Meanwhile, others who wished to cross stood about in exasperation, cursing, shouting and fuming. Taking in the situation quickly, the Americans proceeded to do the sensible thing. Coming to the aid of the coolies, they put shoulders to the wheel. In a few moments the cart was up and on its way. The traffic jam was cleared. By rendering a timely service to others, they also helped themselves.

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Dale Carnegie was delivering an illustrated lecture on the Far East, a region he had never visited. He had learned the patter by rote, but the scenes were unfamiliar to him. Came presently a view which, to save his neck he couldn't identify. "Ah," said the suave lecturer, "here is another beautiful picture of the East. Let us enjoy it in silence."

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✓ Representative Charles Halleck, of Indiana, who placed Wendell Willkie's name in nomination at the Republican national convention, is credited with this little character sketch. You might tell it sometime, to illustrate the ironical truth that nothing pays like repentence!

"In the parable of the Prodigal Son, my sympathies always have been

with the industrious brother who stayed at home and minded his father's interests. The best he could rate, apparently, was a cut of over-age mutton, while the prodigal feasted upon fatted calf.

"Some years ago, an uncle of mine ran for a minor county office against a reformed reprobate—an old soak who had lately gotten cirrhosis of the liver and signed the pledge. The good people of the community hastened to rally round this reformed drunkard, to encourage him toward "a better life". My poor old uncle, who had never looked upon the wine when it was red, and boasted no glaring sins to repent in public, simply hadn't a ghost of a show. He went down to ignominious defeat."

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A certain gob had served his time in the navy. (This was long before the era of National Defense.) After getting his discharge, and saying farewell to the sea, he made the following speech:

"Now, I'm going to start walking inland, carrying an oar on my shoulder. At first people will say, 'There goes a sailor carrying an oar'—and I'll keep on walking. After a long ways, someone will say, 'There goes a fellow carrying a paddle'—but I won't stop; I keep going. Finally, though, I get so far inland that I can hear the kids asking their old man, 'Paw, what's that thing the guy's carrying?' —and their old man answers, 'I ain't got no idea what it is'—and when I hear that, right there's where I'm going to stop and settle down for life."—*Baltimore Evening Sun*.

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Every public person is called upon at times to speak when he has nothing of particular interest to contribute. For such cases it is well to have a few stock anecdotes, to provide a graceful out. Here's one you might add to your collection:

Sam Goldwin, the motion picture mogul, had just scolded his bridge partner, Constance Bennett, the actress, for overbidding her hand.

"But how did I know you had nothing?" Miss Bennett asked.

"Why, Connie" said Sam reproachfully, "didn't you hear me keeping still?"

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A schoolkid's comment on a scheduled classroom talk: "Even if it's lousy, it will be better than arithmetic."

